

# Designer Guide

## Designer Guide

The default PrestaShop install offers a neutral theme in shades of gray, enabling sellers to quickly and freely start their activity, whatever their business line.

More than 700 themes are available through the [PrestaShop Addons](#) marketplace. They were created either by the PrestaTeam or the PrestaShop community, and are sold at reasonable prices – some even free.

As a graphic designer/web developer, you too can put your themes up for sale on the PrestaShop Addons site, and earn 70% of the selling price.

Anyone with some knowledge of CSS and image manipulation can create a custom theme for PrestaShop. Provided you know PHP as well, you can build a whole new theme for your shop. Thanks to a tried and tested theme system, any shop can quickly sport a theme tailored to its needs.

- [Coding a theme](#)
- [Design tips](#)
- [Implementing layered navigation in a theme](#)

## Training

PrestaShop also offers a complete training program tailored for designers. Contact us through this page: <http://www.prestashop.com/en/training>