

Creating a new shop

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The shop creation tool, located in the "Multistore" page, enables you to simply and precisely define both the front office appearance of your shop (namely, its theme) and the elements you wish to import from your main shop into this new one.

SHOP

* Shop name
*This field does not refer to the shop name visible in the front office.
Follow [this link](#) to edit the shop name used on the front office.*

Shop group
Warning: You won't be able to change the group of this shop if this shop belongs to a group with one of these options activated: Share Customers, Share Quantities or Share Orders.


Category root
This is the root category of the store that you've created. To define a new root category for your store, [please click here](#).

Associated categories

Collapse All Expand All Check All Uncheck All

- ✓ Home (3 selected)
 - ✓ Clothes
 - ✓ Accessories
 - ✓ Art

Theme classic



Clicking the "Add new shop" button opens brings a form with two sections. The first one has 5 options:

- **Shop name.** The name is public: customers will see it in many places, such as the site title or the email references. Make sure to make it clear that it describes this specific shop.
- **Shop group.** A shop can only belong to one shop group. Also, it **must** belong to a group: it cannot exist outside of a shop group – even if it's the only shop in that group.
Note: you will not be able to move the shop to any other group if you create it within a shop group which has any of its three options enabled ("Share customers", "Share available quantities to sell" or "Share orders").
- **Category root.** While your main shop has the catalog root as its category root, any other shop can either use the same root or use any category of the catalog as its root – in effect using a subset of the main catalog as its own catalog.
- **Associated categories.** In addition to being able to limit a shop's catalog to a subset of the main catalog (see the "Category root" option above), you can choose to only make some sub-categories of the main category available in this new shop.
- **Theme.** You can use any of the available themes as the theme for this shop. In effect, this makes it possible for you to have the very same catalog available in two completely different shops, with a different theme, URL or even prices.

The second section, "Import data from another shop", is where you define which data of the main shop you want to use as data for this new shop.

IMPORT DATA FROM ANOTHER SHOP

Import data YES NO

Choose the source shop

- Choose data to import
- Attribute groups
 - Available quantities for sale
 - Brands
 - Carriers
 - Cart rules
 - Contact information
 - Countries
 - Currencies
 - Custom text
 - Customer groups
 - Discount prices
 - Employees
 - Features
 - Image slider
 - Images
 - Languages
 - Main menu
 - Meta information
 - Module hooks
 - Modules
 - Pages
 - Product combinations
 - Products
 - Referrers/affiliates
 - Stores
 - Suppliers
 - Tax rules groups
 - Warehouses
 - Webservice accounts
 - Zones


Cancel


Save

It has two options:

- **Import data.** If disabled, your shop will not share any data with any other shop, and the section will close itself. While this is helpful when you want to manage two entirely different shops with a single installation of PrestaShop, this also means you will have to configure both shops from A to Z, whereas sharing data means you would not have to recreate carriers, currencies or modules, for instance. Make sure to think about your choice though, as you will not be able to revert back.

- **Choose the source shop.** If you do wish to import data, you must indicate from which of the existing shops you want to import that data. If you already have defined a sub-shop of the main shop, this can help you make a "copy" of that sub-shop, instead of having to set the various import options again.
- **Choose data to import.** This is where you decide what kind of data you want to import from the source shop. At the very least, you should import all the modules, even if it means disabling some, as the whole front office is displayed through modules and some major parts of the back office also rely on modules.

When you create a product in a new shop and that product already exists in another shop, PrestaShop will try its best to suggest the existing product, so that you will not have to recreate everything.

When saving the shop, PrestaShop warns you that it does not yet have a URL. Click on the red warning to add one (see below).