

A Look inside the Catalog

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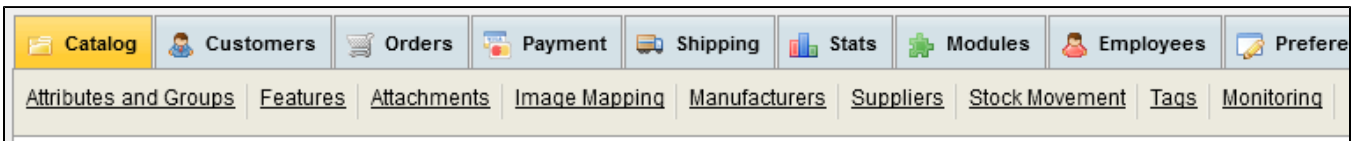
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A Look inside the Catalog

The key to building your shop is adding products to its catalog, and while PrestaShop makes it easy to streamline that process as much as possible, you might still need a hand in getting the hang of it all. Indeed, there are many fields to fill in with a lot of data, and many forms to validate.

That is the purpose of this chapter: to take you through all the tabs, explaining each form and detailing every field, so that you can get up to speed quickly with your shop, know what data you need in order to prove useful to the customer and in the end, sell more.

Throughout the product set up, we are going to tackle how to use several key tabs.



Attributes & Groups

This tab was explained step by step in the "Managing Your Catalog" chapter of this user-guide, in the "Configuring Product Attributes" section. Please refer to that part of the documentation.

Features

This tab was explained step by step in the "Managing Your Catalog" chapter of this user-guide, in the "Configuring Product Features" section.

Attachments

This tab was explained step by step in the "Managing Your Catalog" chapter of this user-guide, in the "Managing Attachments" section.

Image Mapping

Image Mapping assigns multiple clickable zones to an image so that different product pages can be opened by clicking on one single image. This feature makes your site very attractive by easing your customers' navigation. Let's take a look at how to configure this feature.

Create an image map

Click on the "Image Mapping" tab and you will arrive at a new page.

Back Office > Catalog > Image Mapping

+ Add new

Page 1 / 1 | Display 50 / 3 result(s) Reset Filter

ID	Image Maps	Activated	Actions
--		--	--
1	The iPods Nano	✓	
2	The iPods	✓	
3	The MacBooks	✓	

Delete selection

This page shows a list of pre-configured image maps. To create a new one, click on the "Add New" button. You will arrive at the creation screen.

Image Maps

How to map products in the image: When a customer hovers over the image with the mouse, a pop-up appears displaying a brief description of the product. The customer can then click to open the product's full product page. To achieve this, please define the 'mapping zone' that, when hovered over, will display the pop-up. Left-click with your mouse to draw the four-sided mapping zone, then release. Then, begin typing the name of the associated product. A list of products appears. Click the appropriate product, then click OK. Repeat these steps for each mapping zone you wish to create. When you have finished mapping zones, click Save Image Map.

Image map name: *

Status:

Activate or deactivate the image map

Image to be mapped: Parcourir... Upload image

Format: JPG, GIF, PNG. File size: 1000KB max. If larger than the image size setting, the image will be reduced to 556x200px (width x height). If smaller than the image-size setting, a white background will be added in order to achieve the correct image size..

Note: To change image dimensions, please change the 'large_scene' image type settings to the desired size (in Back Office > Preferences > Images).

Please add a picture to continue mapping the image...

* Required field

- Enter a name for the image map in the "Name" field.
- Next, select the image that you want to represent the image map. Click on "Upload Image" to save it. The page will then reload, with the photo that you uploaded.

Setting up an Image Map

Now we are going to learn how to set up an image map.

Click on a corner of your image and drag your mouse over the image to highlight/cut out the part of the image you want to be clickable to the user.

Your selection will be clear and illuminated while the rest of the image will darken. Take good care to align the frame of your image with the zone onto which your customer can click.

Begin typing the first letters of the product name, then select the product from the drop-down list:

ipod Nano OK Delete

iPod Nano
iPod shuffle Parcourir... (optional)
iPod touch
Belkin Leather Folio for iPod nano - Black / Chocolate
Shure SE210 Sound-Isolating Earphones for iPod and iPhone

Mail other than one generated from simply reducing the mapped image, please upload it here.
Size: 1000Kb max. Automatically resized to 161x58px (width x height).
Dimensions, please change the 'thumb_scene' image type settings to the desired size (in Back O

Once this is done:

- Type the first few letters of the product associated with this image into the field just underneath the image. In our example, we would type "iPod" and several choices would appear. We would then choose "iPod Touch".
- Confirm your choice by clicking "OK". Your image map is now created.
- Repeat this process for all of the products that you wish to make accessible through your image.

If you have made a mistake on your clickable area, you can resize by grabbing its sides or corners.

If you wish to delete a clickable area, just select the area, and click the "Delete" button within the image.

Now you must assign your Image Map to a category. This is done by checking the boxes on the "Categories" table.

Category:

<input type="checkbox"/>	ID	Image map name:
<input type="checkbox"/>	1	Home
<input checked="" type="checkbox"/>	2	iPods
<input type="checkbox"/>	3	Accessories
<input type="checkbox"/>	4	Laptops
<input type="checkbox"/>	5	Hand-made cushions

Mark all checkbox(es) of the categories for which the image map is to appear. *

Once all of the modifications have been done, click on "Save Image Map(s)" in order to save all of your settings.

Done! Your image map is now available on your store, in the selected categories.



The clickable zones are visible thanks to the "+" icon. Hovering over the image with your mouse cursor, you can see a little window that presents the image's name, default image, short description, and price.

Manufacturers

By entering information about the manufacturers, your site's visitors can have rapid access to all of this manufacturer's products. This makes navigating around your site easier for them. In terms of visibility, filling out these fields will improve your position in search engines.

+ Add new

Page 1 / 1 | Display 50 / 2 result(s)

Reset Filter

ID	Name	Logo	Addresses	Products	Enabled	Actions
--	<input type="text"/>	--	<input type="text"/>	<input type="text"/>	--	--
1	Apple Computer, Inc		1	4	✓	 
2	Shure Incorporated		--	1	✓	 

Delete selection

Manufacturers addresses

+ Add new


Page 1 / 1 | Display 50 / 1 result(s)

Reset Filter

ID	Manufacturer	First name	Last name	Postcode/ Zip Code	City	Country	Actions
--	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	--	--
1	Apple Computer, Inc	STEVE	JOBS	95014	Cupertino	United States	 

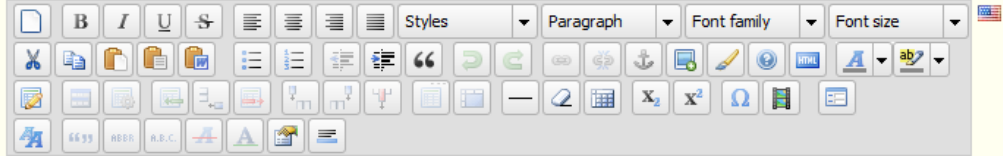
Delete selection

Click on "Add new", and a creation form will appear.

 Manufacturers

Name *

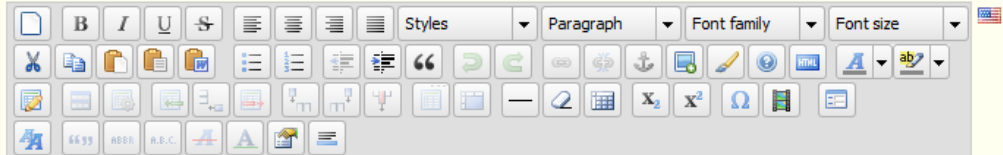
Short description



A rich text editor toolbar for the 'Short description' field. It includes icons for undo, redo, bold, italic, underline, strikethrough, bulleted list, numbered list, indent, outdent, link, unlink, insert link, insert image, insert video, insert audio, insert table, insert code, and insert quote. It also has dropdown menus for Styles, Paragraph, Font family, and Font size, and a small US flag icon.

Path: p

Description



A rich text editor toolbar for the 'Description' field, identical to the one above, with icons for text formatting, lists, links, and media, along with dropdown menus and a US flag icon.

Path: p

Logo

Upload manufacturer logo from your computer

Meta title 

Meta description 

Meta keywords 

Enable:

* Required field

Let's now fill out all of the fields:

- **Name.** Indicate the name of the manufacturer in order to simplify your visitor's searches.
- **Short description.** The description that will appear on the search engines when you make a request. Limited to a 100 characters.
- **Description.** Add a more complex description of your manufacturer and their activity and products. You can detail their specialties and promote the quality of their products. The manufacturer's description will be shown in your store among the others.

Home > Manufacturers

My Shop with PrestaShop 1.4

There are 2 manufacturers.

	Apple Computer, Inc	4 products	view products
	Shure Incorporated	1 product	view products

- The SEO fields (Title, Meta description, and Meta Keywords): provide the same functionality as they do in the categories. You will find a description of the reference fields for product category management, in the "Create a Category / Search Engine Optimization (SEO) Fields" section of this guide.


Suppliers

Set up in a similar way, albeit shorter, as the "Manufacturer" form, configuring "Suppliers" is optional if you already have manufacturers. It all depends on your needs, since your product supplier might not be the same as the product manufacturer.


Back Office > Catalog > Suppliers


Suppliers


Name: *

Description: 
Will appear in supplier list

Logo:
Upload supplier logo from your computer

Meta title: 

Meta description: 

Meta keywords: 

Enable:

* Required field

Stock Movement

The "Stock Movement" sub-tab gives you access to the stock movement history. Each sale, restocking or product return from your catalog is clearly seen in this table, each with the reason for the movement.

Stock movement history

Page 1 / 1 | Display / 30 result(s)

[Reset](#) [Filter](#)

ID ▼▲	Product Name ▼▲	Quantity ▼▲	Reason ▼▲	ID Order ▼▲	Employee ▼▲	Actions
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	--
1	MacBook	250	Decrease	0	Border Javier	
2	Belkin Leather Folio for iPod nano - Black / Chocolate	1	Decrease	0	Border Javier	
3	Shure SE210 Sound-Isolating Earphones for iPod and iPhone	1	Decrease	0	Border Javier	
4	iPod shuffle Blue	10	Decrease	0	Border Javier	
5	iPod shuffle Green	20	Decrease	0	Border Javier	
6	iPod shuffle Metal	30	Decrease	0	Border Javier	
7	iPod shuffle Pink	40	Decrease	0	Border Javier	
8	MacBook Air Metal,80GB Parallel ATA Drive @ 4200 rpm,1.60GHz Intel Core 2 Duo	100	Decrease	0	Border Javier	
9	MacBook Air Metal,Optional 64GB solid-state drive,1.60GHz Intel Core 2 Duo	99	Decrease	0	Border Javier	
10	MacBook Air Metal,80GB Parallel ATA Drive @ 4200 rpm,1.80GHz Intel Core 2 Duo	50	Decrease	0	Border Javier	
11	MacBook Air Metal,Optional 64GB solid-state	25	Decrease	0	Border Javier	

At the bottom of the page, you can see the various possible reasons for stock movement (Increase, Decrease, Order, Missing Stock Movement and Restocking), which you can edit at will.












You can also set the default reason for stock movement.

Reason for stock movement

[+ Add new](#)

Page 1 / 1 | Display / 5 result(s)

[Reset](#) [Filter](#)

<input type="checkbox"/>	ID	Name	Actions
<input type="checkbox"/>	--	<input type="text"/>	--
<input type="checkbox"/>	1	 Increase	
<input type="checkbox"/>	2	 Decrease	
<input type="checkbox"/>	3	 Order	
<input type="checkbox"/>	4	 Missing Stock Movement	
<input type="checkbox"/>	5	 Restocking	 

[Delete selection](#)

Default reason for stock movement :

[Save](#)

Tags

The PrestaShop Tags feature enables you to associate your products with keywords. Your customers can use the keywords to easily and quickly find the products they are looking for.

For instance, let's say customer wants to find an MP3 player in your boutique. In order to find the product corresponding to his search, there needs to be a tag to associate "MP3 player" with "iPod Nano".

You have two ways to set up this feature.


First solution: Create a Tag

You can associate several tags to your product directly in the "Tags" field from the moment you create a product. See the "Managing Your Catalog" chapter of this user-guide, in the "Adding a Product Description" section.

Second Solution: Creating and managing Tags























Once you have filled tags for all your products, you will get a very important list of tags. The best way to manage them is to go to the "Tags" sub-tab under the Catalog tab.

You will arrive at the list of all the tags used in your store in all languages.

 Add new

Page 1 / 1 | Display / 24 result(s)

[Reset](#) [Filter](#)

<input type="checkbox"/>	ID	Language	Name	Products	Actions
<input type="checkbox"/>	-	<input type="text"/>	<input type="text"/>	<input type="text"/>	-
<input type="checkbox"/>	5	English (English)	apple	2	 
<input type="checkbox"/>	6	Français (French)	ipod	2	 
<input type="checkbox"/>	7	Français (French)	nano	1	 
<input type="checkbox"/>	8	Français (French)	apple	3	 
<input type="checkbox"/>	18	Français (French)	shuffle	1	 
<input type="checkbox"/>	19	Français (French)	macbook	1	 
<input type="checkbox"/>	20	Français (French)	macbookair	1	 
<input type="checkbox"/>	21	Français (French)	air	1	 
<input type="checkbox"/>	22	English (English)	superdrive	1	 
<input type="checkbox"/>	23	English (English)	ipod touch	1	 
<input type="checkbox"/>	24	Français (French)	ipod touch tactile	1	 

Click on "Add New", and a creation page appears.

Back Office > Catalog > Tags

Tag

Name *

Language *

Products

	Belkin Leather Folio for iPod nano - Black / Chocolate iPod Nano iPod shuffle MacBook MacBook Air Shure SE210 Sound-Isolating Earphones for iPod a
--	---

Remove >> << Add

Save

* Required field

This interface allows you to add tags to one or many of your products.

- Fill out the name field.
- Indicate in what language the tag appears.
- Select the products from the right column to which you would like to apply the tag. Hold on the Ctrl key on your keyboard in order to select several tags at once.

In our case, we will take "Belkin Leather folio for iPod Nano" and "Shure SE210 Sound-Isolating Earphones" and then:

- Click "Add." The products will go from the right column to the left column.
- Click "Save" to save the settings.

Congratulations, you just added a tag to your product!

To add a tag corresponding to another language just repeat the operation, only this time, change the language.

Results

If your visitors search for the term "Accessories," they will find the "Belkin Leather Folio for iPod Nano" and the "Shure SE210 Sound-Isolating Earphones."

SEARCH "ACCESSORIES"

2 results have been found.

Sort by --

NEW Belkin Leather Folio for iPod...
Lorem ipsum

ONLINE ONLY!
29,95 €
Available

Add to cart

View

NEW Shure SE210 Sound-Isolating...
Evolved from personal monitor technology road-tested by pro musicians and perfected by Shure engineers, the lightweight and stylish SE210 delivers full-range audio that's free from outside noise.

ONLINE ONLY!
149,00 €
Available

Add to cart

View

In more general terms, when your customers search by using terms that differ from the product itself, the results they will receive depend on the tags that you have associated with the products.

Tracking

The Tracking tab indicates the sections of your store to which you must pay the most attention in order to manage your store.

Back Office > Catalog > Tracking

Catalog tracking

List of empty categories: 1 found

Home > Hand-made cushions

List of disabled products: 1 found

ID	Manufacturer	Reference	Name	Price	Tax	Stock	Weight	Status	Actions
7	--		iPod touch	289,00 €	19.6%	180	0 kg	✘	

List of out of stock products without attributes: 0 found

List of out of stock products with attributes: 0 found

Four sections are shown:

- **List of empty categories.** Shows you the ID and name of catalog categories that do not have any products. Delete the empty categories or fill them with products. This prevents customers from finding themselves in an empty category in your store.
- **List of disabled products.** Shows you the ID and name of products that have been disabled in the store and that aren't visible to your customers. Consider either enabling them or deleting them from your catalog.
- **List of out of stock products (with/without) attributes.** Shows you which products are no longer in stock. Take the necessary measures to restock them.

The "Tracking" tab should be checked regularly in order to improve your catalog management.