

Managing Product Features

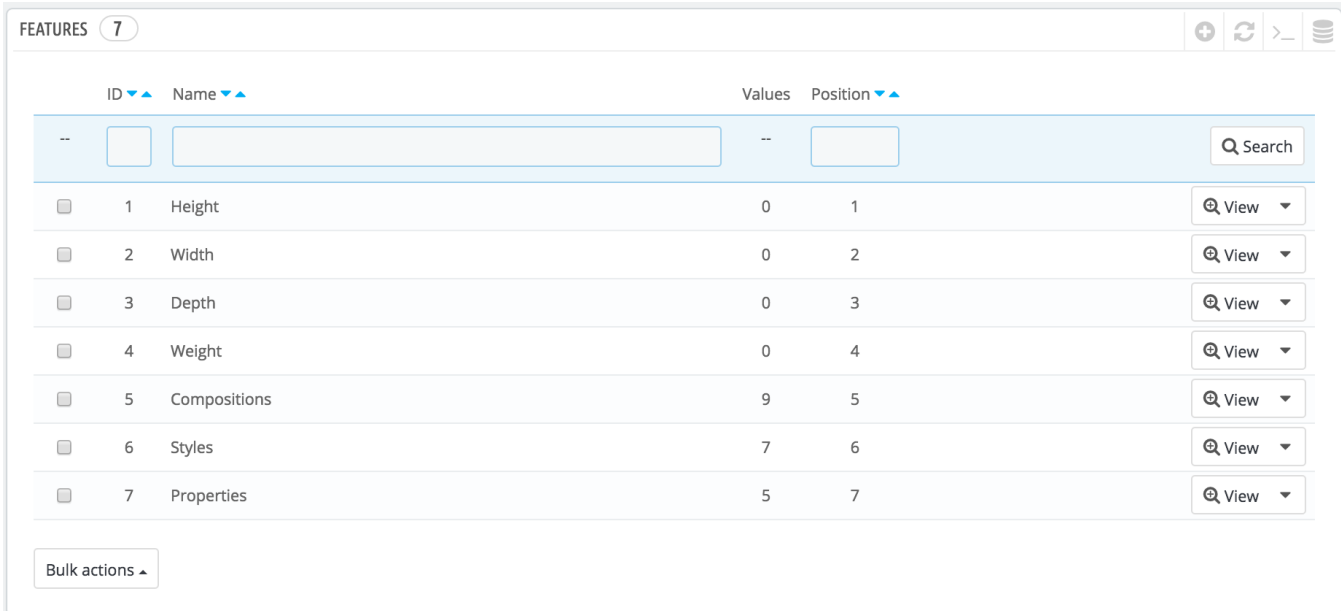
Managing Product Features

Features are a product's intrinsic characteristic: they remain the same throughout the product's variations (or "combinations"). You should think of features the same way you think of product attributes, with the notable difference that you cannot create product variations based on features.

The difference between an attribute and a feature depends on the product itself. Some products might share the same property, one being an attribute built for building product variations, another one being simply an invariable feature. For instance, a customer can buy an iPad variation based on attributes (color, disk space) but not on features (weight, size).

Likewise, another shop might sell t-shirts variations based on attributes (color, size, gender) but not on features (weight). In your shop, features are displayed in a table, giving additional information about the product, while attributes make it possible to select among product combinations.

Features are configured on a per-product basis, from the "Product" page under the "Catalog" menu, but they must first be registered on your shop using the tool on the "Features" tab under the "Attributes & Features" page from the "Catalog" menu.



ID	Name	Values	Position	
--	<input type="text"/>	--	<input type="text"/>	<input type="text" value="Search"/>
<input type="checkbox"/>	1 Height	0	1	<input type="button" value="View"/>
<input type="checkbox"/>	2 Width	0	2	<input type="button" value="View"/>
<input type="checkbox"/>	3 Depth	0	3	<input type="button" value="View"/>
<input type="checkbox"/>	4 Weight	0	4	<input type="button" value="View"/>
<input type="checkbox"/>	5 Compositions	9	5	<input type="button" value="View"/>
<input type="checkbox"/>	6 Styles	7	6	<input type="button" value="View"/>
<input type="checkbox"/>	7 Properties	5	7	<input type="button" value="View"/>

You can set the features' order using the arrows in the "Position" column. The "Actions" column gives an Edit action, a Delete action and a View action which you can click to display the available values for this feature. From there, you can sort, edit and delete values if you need to.

Adding a feature

Click on "Add new feature". A very simple form appears. This is where you name the feature itself: for example, the types of headphones provided with a music player.

Give a name to this new feature, an URL and define its meta title. If you want to make this feature available for the Faceted Search module, select its indexation. Save your new feature to return to the attributes list.

Adding a value to a feature

Click on "Add new feature value". Another form appears.

Fill out the form:

- **Feature.** From the drop-down list, select one of the available features.
- **Value.** Give a value to the attribute: "5 lbs", "27 cm", etc.
- **URL.** Give this feature value a URL.
- **Meta title.** And give a title to this page.

Well done, you can now save your feature value... and add more values for the same feature type by saving your changes with the "Save and add another value" button!

