



:

- ...
- ...
- ...
- ...
- ...
- ... (, )
- ...
- PrestaShop
- ...
- ...
- ... PrestaShop.

• ,

, , , :

- PrestaShop 1.5, , , .  
" " " " "

PrestaShop 1.5, - , “. “ ”->”Multistore” « » .



PrestaShop 1.5, PrestaShop. .

, .

• , , , .

, PrestaShop. , . .

## Quick links



Products sold recently



New order



New Price Rule for catalog



New Product



New module



New Price Rule for cart



New Page CMS



Abandoned Carts

Create a new Paypal Business Account

Installez votre module So Colissimo et livrez vos clients !

### Configuration checklist ▲

- ✘ URL rewriting
- ✘ Browser cache & compression
- ⚠ Smarty optimization
- ⚠ Combine, Compress & Cache
- ✔ Shop enabled
- ✔ Index rebuilt after update
- ✔ .htaccess file up-to-date

### PrestaShop Link

*Discover the latest official guide :*  
[User Guide PrestaShop 1.5](#)  
[Order the paper edition of the User Guide](#)  
[All documentation](#)  
*Use the PrestaShop forum & discover a great community*  
[Go to forums.prestashop.com](http://forums.prestashop.com)

*Enhance your Shop with new templates & modules*  
[Go to addons.prestashop.com](http://addons.prestashop.com)

### PrestaShop News ! [View more](#)

- [Silver Surfers: A New Gold Mine For...](#)  
*If you thought Silver Surfer was just a Marvel Comic book character, think again! It's also a new American moniker for senior citizens who regularly...*
- [PrestaShop Powers Saveur-Bière to...](#)  
[PrestaShop Installation Video](#)
- [Getting good natural search results:...](#)
- [Read our latest newsletter](#)
- [Become fan of prestashop on Facebook](#)
- [Follow us on Twitter](#)

Le conseil du jour proposé par

**Ne limitez pas votre activité au marché français, pensez à vos voisins...**

*Vendre en Italie, en Espagne, en Belgique... C'est aussi simple que de vendre en France avec PayPal.*

\*Journal Du Net, Mars 2010

“ ” , , . , “ ” , , , . “ ” .  
 “ PrestaShop” , , , , .  
 “ PrestaShop” PrestaShop, .

“ ” 100%: , , , . .

## Your Information

### This month's activity

[View more](#)

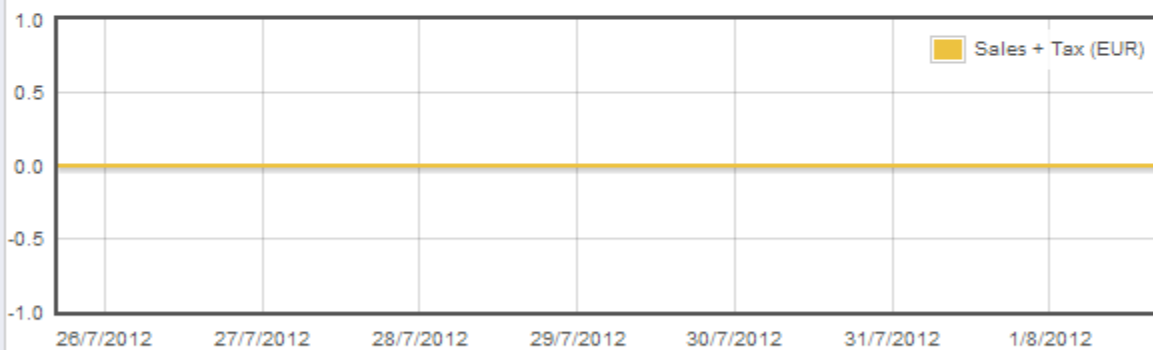
Sales	<b>0,00 €</b>
Total registrations	<b>1</b>
Total orders	<b>0</b>
Product pages viewed	<b>0</b>

### Customer service

[View more](#)

Unread threads	<b>0</b>
Pending threads	<b>0</b>
Closed threads	<b>0</b>
Total threads	<b>0</b>

## Statistics / This week's sales

[View more](#)

ID	Customer Name	Status	Total	Action
1	John DOE	Awaiting cheque payment	626,37 €	

., 8.





Save	Back to list	Delete this product.	Duplicate	Preview	Product sales	Save and stay	Help

, .


, , , , , .

•  
•  
•  
•  
• 1.5.4  
•  
•

, 1.5.4, , , "->", " ". , , , .

 Save   
  Back to list   
  Modules List   
  Help

Installed    Not Installed    ✕


**Mondial Relay 1.8.8** ENABLED    Configure ▾



*Deliver in Relay points*    Valider

[More options](#)

PrestaShop . . . , . . .

, PrestaShop, . . .

, . . . , . . .

**Enable Shop**      Yes      No

*Activate or deactivate your shop. It is a good idea to deactivate your shop while you perform maintenance on it. Please note that the webservice will not be disabled*

**Maintenance IP**       

*IP addresses allowed to access the Front Office even if the shop is disabled. Use a comma to separate them (e.g. 42.24.4.2,127.0.0.1,99.98.97.96)*

- / . . . ::

- " " - " "
- IP . . IP, - , . . . , . . .



, . , , . .

-> , .

**Catalog mode**  Yes  No

*When active, all shopping features will be disabled*

: Apple . , . , , .

ID	Photo	Name	Reference	Category	Base price	Final price	Quantity	Displayed	Actions
1		iPod Nano		iPods	124,58 €	141,55 €	160		
2		iPod shuffle		iPods	66,05 €	79,00 €	120		
3		MacBook Air		Laptops	1 504,18 €	1 799,00 €	400		
4		MacBook		Laptops	1 170,57 €	1 400,00 €	75		
5		iPod touch		iPods	241,64 €	289,00 €	120		
6		Belkin Leather Folio for iPod nano - Black / Chocolate		Accessories	25,04 €	29,95 €	25		
7		Shure SE210 Sound-Isolating Earphones for iPod and iPhone		Accessories	124,58 €	149,00 €	15		

Delete selected

- , .
- ...
- 
- 
- 
- 
- 
- -
- 
- 
- 
- 
- 
- 
- 
- 
- ( )

-, .

## iPod Touch



iPod Touch - ( John Doe) , .

, .

, . , : " ", "" " \_" , .

, , , CMS, . , - .

, , .



	, (Google, Bing, )	"" "" "" ""
	.	"" "" ""
-	- .	"" "" ""
	- Displayed in the front-office, right column.	" "
	- .	" "
	- .	" "
	.	" "
CMS	, " ", "" . , , .	"" "" , , .

-, .

PrestaShop , - . - , . .

### SEO

**Meta title:**    
*Product page title: Leave blank to use the product name*

**Meta description:**    
*A single sentence for the HTML header is needed.*


**Meta keywords:**    
*Keywords for HTML header, separated by commas.*

**Friendly URL:**    
 friendly URL from the product name.

-, PrestaShop : , , - . " / " .

ID	Logo	Name	ISO code	Language code	Date format	Date format (full)	Enabled	Actions
--	--	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	--	--
1		English (United States)	en	en	Y-m-d	Y-m-d H:i:s	✓	
2		Français (French)	fr	fr	Y-m-d	Y-m-d H:i:s	✓	



, . , , .  
 , , : , , , ( CMS), .  
 " / ", " / ".

, , , , , , - . , : , , .  
 , "" , "" " " .  
 , - , .  
 , "" / .  
 : "" , "" , , .

SuperAdmin	Modules	View	Configure
<b>Administrator</b>	» Bank Wire	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Logistician	» Block advertising	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Translator	» Top seller block	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Salesman	» Cart block	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» Categories block	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» CMS Block	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» Block contact	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» Block contact infos	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» Currency block	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» Block customer data privacy	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» Language block	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» Manufacturers block	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» My Account block	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» My Account block on footer	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	» New products block	<input checked="" type="checkbox"/>	<input type="checkbox"/>

, "" " " , "" .  
 , . , .


, , . 16 , ""-> "" " " , ""-> "" " " .  
 "" " " , .

, :<http://addons.prestashop.com/en/4-payments-gateways>.

 , : , .  
 " " "" , " " .

, - , , "" .  
 , PrestaShop.

See the "Managing Shipping" chapter of this guide in order to learn about shipping and carriers.

 " " ""->" " .

, -.

PrestaShop Addons , : <http://addons.prestashop.com/en/3-templates-prestashop>.

. , .

, , , .

, (, , ). "" , "".

PrestaShop . : , -, , ... , , .

" " " " , .

: <http://addons.prestashop.com/en/2-modules-prestashop>

 , - - .

" " .

, , PrestaShop, .

, , , .

: " " , "Legal Notice", " " "" . , , .

, ""->" , .

.

, , , .

" ". "" , "" . , , : , , , .

, , .

"/" :

- **IP** : IP address

... !