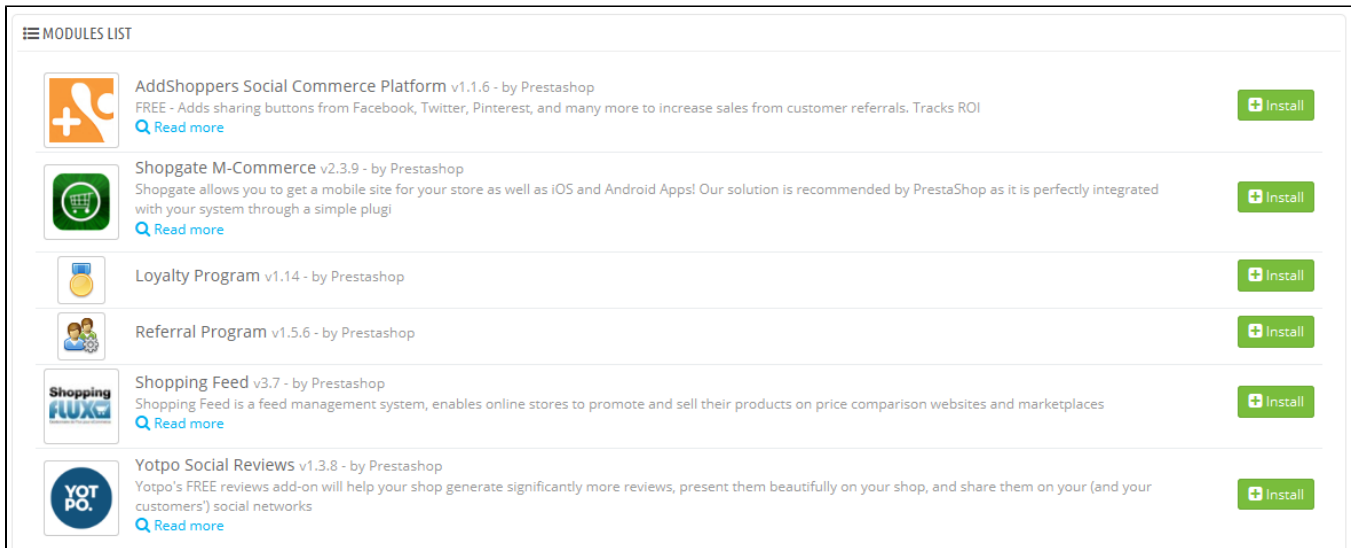


Marketing modules

Marketing modules

This page gathers in one place some of the most marketing-wise important modules available in your installation of PrestaShop. It serves as a shortcut to certain categories of modules from the "Modules" page.



The screenshot displays the "MODULES LIST" interface in PrestaShop. It features a list of seven marketing modules, each with a unique icon, a title, version number, developer, and a brief description. A green "Install" button is positioned to the right of each module entry. A "Read more" link is provided for several modules.

Module Name	Version	Developer	Description	Action
AddShoppers Social Commerce Platform	v1.1.6	by Prestashop	FREE - Adds sharing buttons from Facebook, Twitter, Pinterest, and many more to increase sales from customer referrals. Tracks ROI	Install
Shopgate M-Commerce	v2.3.9	by Prestashop	Shopgate allows you to get a mobile site for your store as well as iOS and Android Apps! Our solution is recommended by PrestaShop as it is perfectly integrated with your system through a simple plugin	Install
Loyalty Program	v1.14	by Prestashop		Install
Referral Program	v1.5.6	by Prestashop		Install
Shopping Feed	v3.7	by Prestashop	Shopping Feed is a feed management system, enables online stores to promote and sell their products on price comparison websites and marketplaces	Install
Yotpo Social Reviews	v1.3.8	by Prestashop	Yotpo's FREE reviews add-on will help your shop generate significantly more reviews, present them beautifully on your shop, and share them on your (and your customers') social networks	Install

The modules in this page come from the "Advertising and Marketing" and "Smart Shopping" sections in the "Modules" page.

You can install modules directly from this page. When you click the "install" button, the module is installed and you are taken to the "Modules" page, where you can open the module's configuration page by clicking on its "Configure" link. You can also return to the "Marketing" page in order to open the configuration page, or delete, disable, reset or uninstall the module, depending on its status.