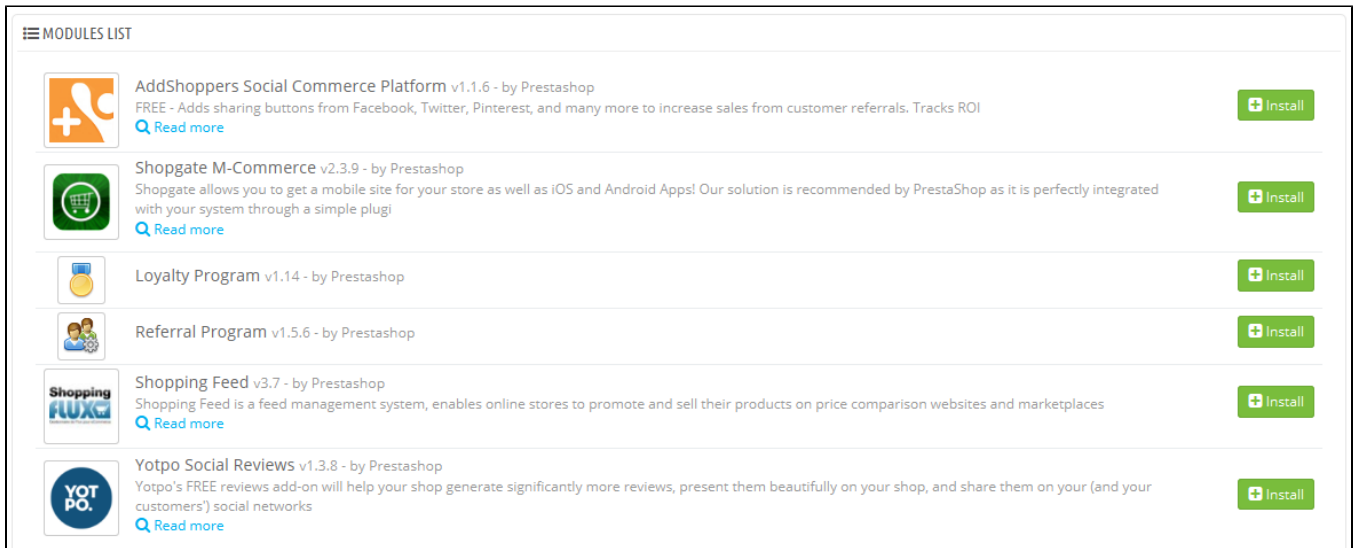


Marketing modules

Marketing modules

This page gathers in one place some of the most marketing-wise important modules available in your installation of PrestaShop. It serves as a shortcut to certain categories of modules from the "Modules" page.



The screenshot displays the "MODULES LIST" interface in PrestaShop. It features a list of marketing modules, each with an icon, title, version, developer, description, and an "Install" button. The modules listed are:

- AddShoppers Social Commerce Platform v1.1.6** - by Prestashop. Description: FREE - Adds sharing buttons from Facebook, Twitter, Pinterest, and many more to increase sales from customer referrals. Tracks ROI. [Read more](#)
- Shoppate M-Commerce v2.3.9** - by Prestashop. Description: Shoppate allows you to get a mobile site for your store as well as iOS and Android Apps! Our solution is recommended by PrestaShop as it is perfectly integrated with your system through a simple plugin. [Read more](#)
- Loyalty Program v1.14** - by Prestashop
- Referral Program v1.5.6** - by Prestashop
- Shopping Feed v3.7** - by Prestashop. Description: Shopping Feed is a feed management system, enables online stores to promote and sell their products on price comparison websites and marketplaces. [Read more](#)
- Yotpo Social Reviews v1.3.8** - by Prestashop. Description: Yotpo's FREE reviews add-on will help your shop generate significantly more reviews, present them beautifully on your shop, and share them on your (and your customers') social networks. [Read more](#)

The modules in this page come from the "Advertising and Marketing" and "Smart Shopping" sections in the "Modules" page.

You can install modules directly from this page. When you click the "install" button, the module is installed and you are taken to the "Modules" page, where you can open the module's configuration page by clicking on its "Configure" link. You can also return to the "Marketing" page in order to open the configuration page, or delete, disable, reset or uninstall the module, depending on its status.