

Managing Customers

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You have to take good care of your customers. That means making sure their profile contains all the information you need to have a package shipped to them, following up on their support requests, creating special discount groups, knowing which orders have been completed and which have been abandoned, and much more.

The "Customers" menu enables you to check on your customers' details, create groups to which you can apply discounts, view the current shop carts, handle customer service, etc.

This chapter contains the following sections:

- [Your customers](#)
- [Customer addresses](#)
- [Customer Groups](#)
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- [Customer Service](#)
- [Your Contacts](#)
- [Social Titles](#)
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