

PrestaShop

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, PrestaShop - PrestaShop , “ ”, “ PrestaShop ”.

PrestaShop

- PrestaShop . -, . , . 10 20 .

, , : -, , FTP , . , “ ”.

- . , :



- 1&1 Hosting: <https://www.1and1.com/prestashop-hosting>
- InMotion Hosting: <http://www.inmotionhosting.com/>

- :

- SimpleScripts : https://www.simplescripts.com/script_details/install:PrestaShop,
- Installatron : <http://installatron.com/apps?locale=en#cmd=browser&display=prestashop>,
- Softaculous : <http://www.softaculous.com/apps/ecommerce/PrestaShop>.

, .

. - , PrestaShop c : PrestaBox, , , , . <https://www.prestabox.com>

, - PHP/MySQL - . , .

1. PrestaShop

2. PrestaShop .

3. FTP , -, .

PrestaShop (: <http://myownshop.com/>), -.

PrestaShop - (: <http://mywebsite.com/shop/> <http://shop.mywebsite.com/>), / .

4. . /install/ .

5. MySQL, .

6. /install/ /admin/ (: /4dm1n/).

7. , :

-.

back-office (/admin/), MySQL, .

! , , ...

PrestaShop

PrestaShop <http://www.prestashop.com/en/download>.

PrestaShop: Always FREE!

Current Version is PrestaShop v1.5.4

Released on Mar 26, 2013. [Changelog](#)

PrestaShop is a secure and fully customizable
Open-source e-commerce software.



By clicking Download, I agree to the [Open Software License Agreement](#).



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, <http://www.prestashop.com/ru/developers-versions>, “ ”

, , .

“” (,). "prestashop_1.5.5.zip" (,)



- , PrestaShop . “” .

, :

Windows

- 7-zip: <http://www.7-zip.org/> ()
- WinZip: <http://www.winzip.com/win/en/index.htm> (30)
- WinRAR: <http://www.rarlab.com/> (30)

Mac OS X:

- iZip: <http://www.izip.com/> ()
- WinZip Mac: <http://www.winzip.com/mac/> (30)
- Zipeg: <http://www.zipeg.com/> ()

, (,). .



1.5.5 :

- "prestashop" PrestaShop, -
- "Install_PrestaShop.html", “ PrestaShop” .

HTML -.

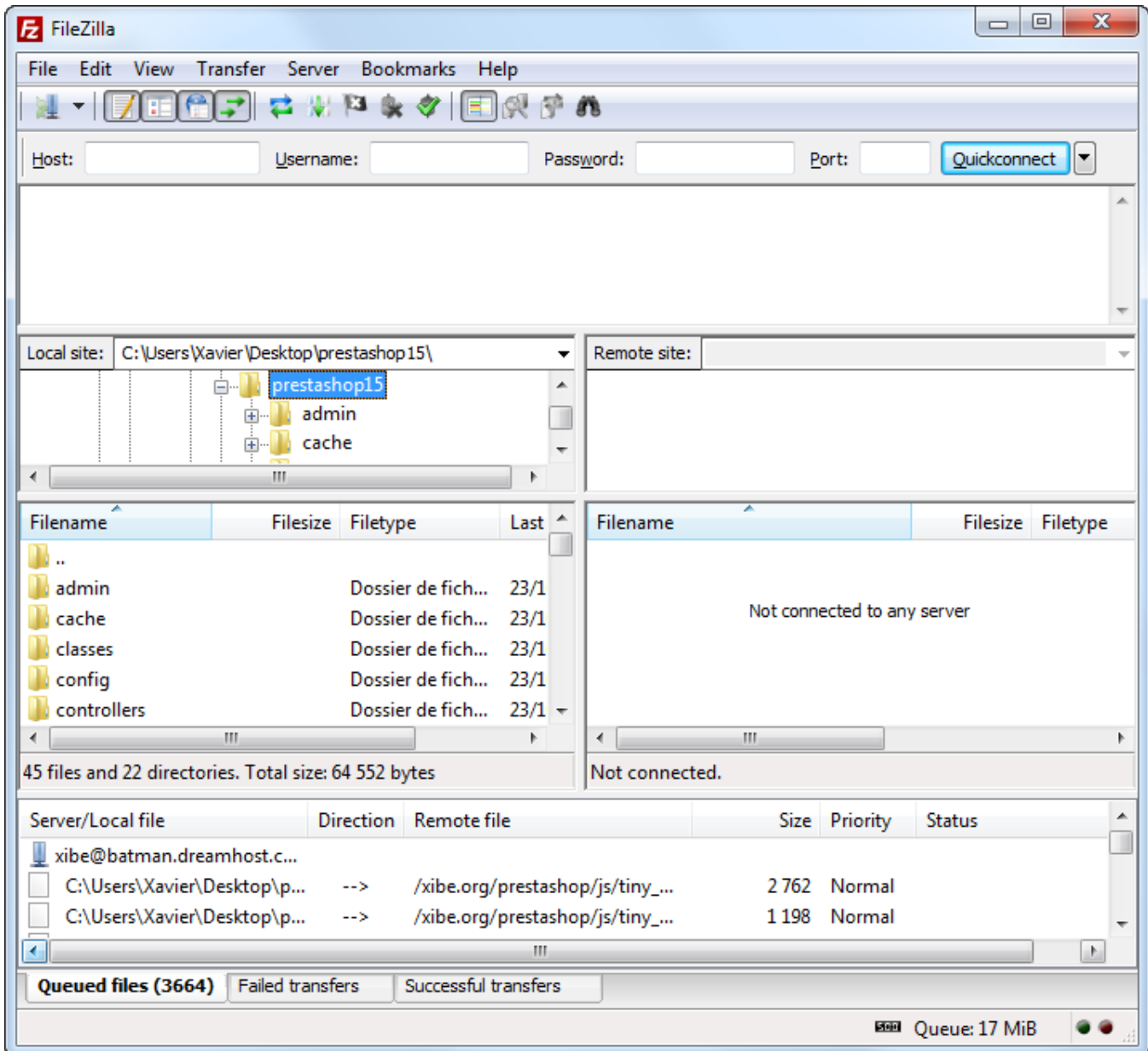
PrestaShop

(, “ ”), PrestaShop .

- PrestaShop , FTP , “ ”. FileZilla (<http://filezilla-project.org/>).

FTP , , - (, -). , PrestaShop .

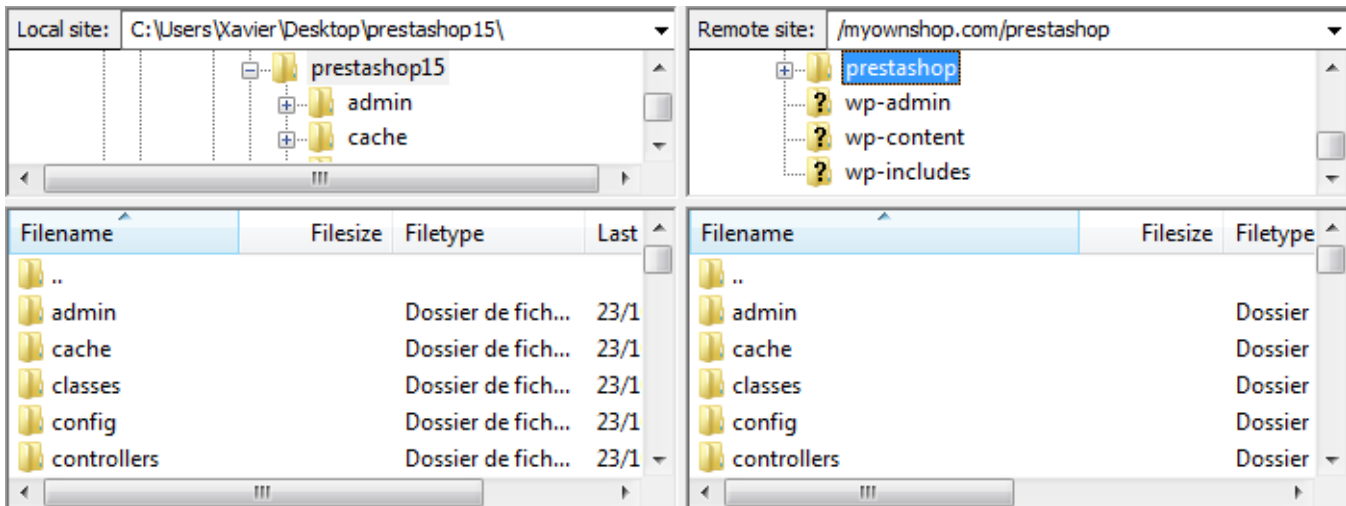
FileZilla (FTP), , PrestaShop. “ ”, .



“ ”, , , , PrestaShop (, ,). , :

- :
- , , /htdocs, /public_html, /web, /www, /yourdomainname.com, .
- FTP
- :
- , (: <http://www.myprestashop.com>), PrestaShop , ().
- , (<http://www.mywebsite.com/shop>), FileZilla (“ ”), PrestaShop .
- , (<http://shop.mywebsite.com>), . , , FTP , , . , , PrestaShop.

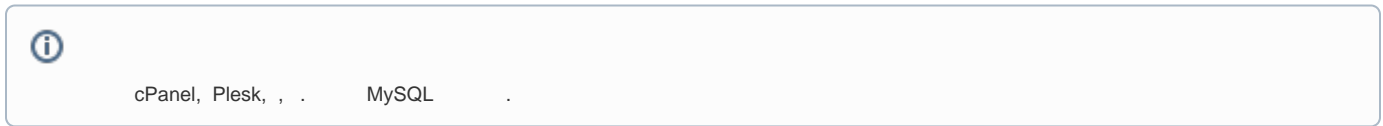
FileZilla, , PrestaShop, - . , : (Ctrl-A) , “ ” .



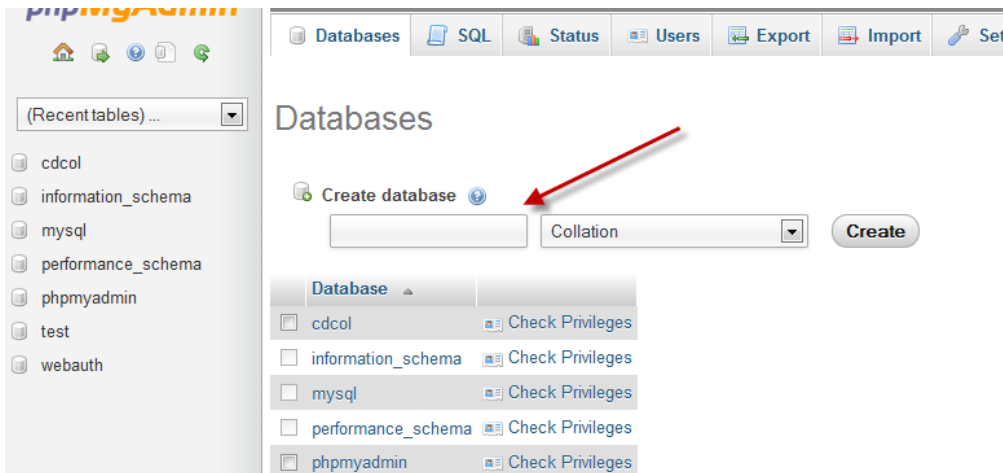
, PrestaShop 7500 1000 . , .!

, PrestaShop, , MySQL PrestaShop . , .

. - phpMyAdmin ((<http://www.phpmyadmin.net/>), -.



phpMyAdmin, , . URL, , .



, MySQL. , phpMyAdmin, phpmyadmin, mysql, information_schema, performance_schema . , .


, “ , “ ”. “” . “PrestaShop”

, , : PrestaShop

, PrestaShop. . . , .
, PrestaShop -. , PrestaShop , .
: http://your_server/prestashop_folder/install.

6 . , : , .



 1.5.3 1.5.4, : , , .

1:

- . , .

Welcome to the PrestaShop 1.5.4.0 Installer.

The installation of PrestaShop is quick and easy. In just a few moments, you will become part of a community consisting of more than 130,000 merchants. You are on the way to creating your own unique online store that you can manage easily every day.

If you need help, do not hesitate to check [our documentation](#) or to contact our support team: +1 (888) 947-6543

Continue the installation in:

-  English (English)
-  Português (Portuguese)
-  Deutsch (German)
-  Español (Spanish)
-  Français (French)
-  Italiano (Italian)
-  Polski(Polish)
-  Русский (Russian)

The language selection above only applies to the Installation Assistant. Once your store is installed, you can choose the language of your store from over 55 translations, all for free!

[Next](#)

, , <http://doc.prestashop.com/>, PrestaShop. <http://support.prestashop.com/en/>.

, “” . - , .

2: PrestaShop

. PrestaShop , . ,

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- 3.0 PrestaShop, <http://www.opensource.org/licenses/OSL-3.0>.
- 3.0 PrestaShop, <http://opensource.org/licenses/AFL-3.0>.

PretaShop, .

License Agreements

To enjoy the many features that are offered by PrestaShop, please read the license terms below. PrestaShop core is licensed under OSL 3.0, while the modules and themes are licensed under AFL 3.0.

Core: Open Software License ("OSL") v. 3.0

This Open Software License (the "License") applies to any original work of authorship (the "Original Work") whose owner (the "Licensor") has placed the following licensing notice adjacent to the copyright notice for the Original Work:

Licensed under the Open Software License version 3.0

1. Grant of Copyright License. Licensor grants You a worldwide, royalty-free, non-exclusive, sublicensable license, for the duration of the copyright, to do the following:

- I agree to the above terms and conditions.
- I agree to participate in improving the solution by sending anonymous information about my configuration.

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, “() ” “”. , PrestaShop, “” .



PrestaShop , “ () ” .

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- . , , “ ” , , , “ ” .

- , “ ” , .

, : PHP, , .

We are currently checking PrestaShop compatibility with your system environment

If you have any questions, please visit our [documentation](#) and [community forum](#).

✓ **PrestaShop compatibility with your system environment has been verified!**

Refresh these settings


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Next


, , , , PHP .


We are currently checking PrestaShop compatibility with your system environment

If you have any questions, please visit our [documentation](#) and [community forum](#).


 **Oops! Please correct the item(s) below, and then click "Refresh information" to test the compatibility of your new system.**

PHP parameters:

GD Library is not installed 

MySQL support is not activated 

PHP parameters:

PDO MySQL extension is not loaded 

[Refresh these settings](#)

[Back](#)

[Next](#)



1.5.5, - . . . , " ".

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	/ ?
~/upload/	/ FTP /
~/translations/	/ FTP /
~/themes/default/pdf/lang/	/ FTP /
~/themes/default/lang/	/ FTP /
~/themes/default/cache/	/ FTP /
~/sitemap.xml	/ FTP /
~/modules/	/ FTP /
~/mails/	/ FTP /
~/log/	/ FTP /

~/img/	/ FTP /
~/download/	/ FTP /
~/config/	/ FTP /
~/cache/	/ FTP /
PDO MySQL?	php.ini (=php_pdo_mysql.so)
Mcrypt?	php.ini (. http://php.net/manual/en/mcrypt.setup.php)
GD Library ?	php.ini (extension=php_gd2.so)
Dom?	- dom
PHP “ ”?	php.ini (register_globals)
PHP “ ”?	php.ini (magic_quotes_gpc)
PHP 5.1.3. ?	-
MySQL ?	php.ini (=php_pdo_mysql.so)
GZIP?	.htaccess
PrestaShop ?	php.ini (file_uploads)
PrestaShop URL?	php.in (allow_url_fopen)
PrestaShop ?	/ FTP /

, PHP , , . - , , . - , , , .
 , - , , . - , FTP (FileZilla) .
 FTP , PrestaShop, , “ ”.

i HMOD

/ Unix/Linux CHMOD. (.<http://en.wikipedia.org/wiki/Chmod> , <http://www.elated.com/articles/understanding-permissions/>). , “ CHMOD 755” “CHMOD 775”, .
 CHMOD 777, . CHMOD 777, PrestaShop, , (, 775 664,).

FileZilla (FTP), Unix-. FTP . , , , “ ” .

Configure your database by filling out the following fields:

To use PrestaShop, you must **create a database** to collect all of your store's data-related activities. Please complete the fields below in order for PrestaShop to connect to your database.

Database server address:

The default port is 3306. To use a different port, add the port number at the end of your server's address i.e " :4242".

Database name:

Database login:

Database password:

Database Engine:

Tables prefix:

Test your database connection now!

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- : , MySQL . (: <http://sql.mydomainname.com>), - (: <http://mysql2.alwaysdata.com>), IP (: 46.105.78.185).
- : , PrestaShop. MySQL , , phpMyAdmin (SQL), " " , .
- : MySQL,
- : MySQL
- : . InnoDB , , , , .
- : ."ps_" , PrestaShop SQL (: "ps_cart" or "ps_wishlist"); PrestaShop , , , PrestaShop , . , PrestaShop , , PrestaShop , , PrestaShop.
- : "Dev mode". PrestaShop, PrestaShop, .

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, (, e-mail)

, . , "MyStore - ", "MyStore: ".

Information about your Store


Shop name:

Main activity:

Help us learn more about your store so we can offer you optimal guidance and the best features for your business!

Default country:

Shop timezone:

Shop logo: 

Optional - You can add you logo at a later time.

Your Account

First name:

Last name:

E-mail address:

This email address will be your username to access your store's back office.

Shop password:

Must be alphanumeric string with at least 8 characters

Re-type to confirm:

Sign-up to the newsletter

PrestaShop can provide you with guidance on a regular basis by sending you tips on how to optimize the management of your store which will help you grow your business. If you do not wish to receive these tips, please uncheck this box.

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1.5.4, . , , PrestaShop, ,, , !

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- back-office
- e-mail ,
- (,)

PrestaShop, , .

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Create default shop and languages ...

25%

- ✓ Create settings.inc file
- ✓ Create database tables

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- settings.inc.php, .
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- (, , CMS ,).
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Your installation is finished!


You have just finished installing your shop. Thank you for using PrestaShop!


Please remember your login information:

E-mail: me@myownshop.com

Password: ***** (Display)

 [Print my login information](#)


 **WARNING:** For security purposes, you must delete the "install" folder.



Back Office

Manage your store using your Back Office. Manage your orders and customers, add modules, change themes, etc.

[Manage your store](#)



Front Office

Discover your store as your future customers will see it!

[Discover your store](#)

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- "" ()
- "" ()
- "README.md"()



, 1.5.3., "admin" , , , , "admin42", "secretFolder" "xyz123" - .

1.5.5. PrestaShop , "admin", , "admin8814". , "admin" . PrestaShop .

" , .

"admin" , , .

, , FTP , , CHMOD 664 666, . , CHMOD 755.

! .

PrestaShop back-office “admin” , , , . “ PrestaShop 1.5”.

[PrestaShop 1.5](#)

