

Catalog price rules

Catalog price rules

Catalog price rules enable you to assign price reductions by category, manufacturer, supplier, attribute or feature. As its name implies, this type of rules applies to a range of products; it cannot be used for a single product. If you need a discount applied to a single product, you must create a cart rule instead or create a specific price (in the "Price" page of the product's edition page).

For instance, you can set a rule that would say that for Spanish customers belonging to the "Good clients" group would get 10% off on your Electronics category and all Sony products for the first week of July.

The "Catalog price rules" page lists the currently existing rules, which you can edit or delete by clicking on the icons in the "Status" column. If you need to disable a rule, simply change its end date to the day before.

Creating a New Catalog Price Rule

The creation form page has two sections, enabling you to precisely build new rules.

Specific price rules

The first form is easy to understand.

The screenshot shows a web form titled "\$ CATALOG PRICE RULES". The form contains the following fields and controls:

- Name:** A text input field with a red asterisk indicating it is required.
- Currency:** A dropdown menu currently set to "All currencies".
- Country:** A dropdown menu currently set to "All countries".
- Group:** A dropdown menu currently set to "All groups".
- From quantity:** A text input field with a red asterisk, containing the value "1".
- Price (tax excl.):** A horizontal slider control.
- Leave base price:** A checked checkbox.
- From:** A date picker field.
- To:** A date picker field.
- Reduction type:** A dropdown menu currently set to "Amount".
- Reduction with or without taxes:** A dropdown menu currently set to "Tax excluded".
- Reduction:** A text input field with a red asterisk, containing the value "0.000000".

At the bottom left is a "Cancel" button with a close icon, and at the bottom right is a "Save" button with a save icon.

This is where you set who should benefit from the rule, what the discount should be, and other details.

- **Name.** The name is public, so you should keep it casual.
- **Shop.** *Multistore mode only.* The rule applies to customers who buy through a specific shop. Only available if you have at least two shops.
- **Currency.** The rule applies to customers who set to pay with a specific currency.
- **Country.** The rule applies to customers from a specific country.
- **Group.** The rule applies to customers who belong to a specific customer group.
- **From quantity.** The rule applies the order has at least a specific number of matching products.
- **Price (tax excl.).** The new price for the product. Here you can set the public price of the product that matches the rules that you are putting in place. By default, the rule applies to the base price.
- **From and To.** The rule applies in this time frame.
- **Reduction type.** The discount can either be an amount of money, or a percentage of the order total.
- **Reduction with or without taxes.** The discount can either include the tax, or leave the tax as is.

- **Reduction.** The value of the reduction. Depending on the "Reduction type" above, putting "10.0" in the field can either mean "\$10 off" (depending on the default currency) or "10% off".

You can of course combine all of these rules.

Conditions

The "Conditions" section is where you set the products to which the category price rule applies. You only appears if you click on the "Add a new condition group" button.

The screenshot displays the 'Conditions' section of a pricing system. It is divided into three main parts:


- CONDITION GROUP 1:** A table with columns 'Type' and 'Value'. It contains two conditions: 'Attribute: Color: Grey' and 'Manufacturer: Fashion Manufacturer', both with 'Delete' buttons. The conditions are connected by an 'AND' operator.
- CONDITION GROUP 2:** A table with columns 'Type' and 'Value'. It contains three conditions: 'Attribute: Shoes Size: 35', 'Feature: Height: 2.75 in', and 'Manufacturer: Fashion Manufacturer', all with 'Delete' buttons. The conditions are connected by 'AND' operators.
- Buttons:** An 'Add a new condition group' button is located below the condition groups.
- CONDITIONS:** A list of conditions with dropdown menus and 'Add condition' buttons:
 - Category: (4) Tops
 - Manufacturer: Fashion Manufacturer
 - Supplier: Fashion Supplier
 - Attributes: Shoes Size (dropdown) 35
 - Features: Height (dropdown) 2.75 in

Conditions are built around condition groups, meaning that your data from the "Specific price rule" section above can be applied to many different ranges of products. Conditions are grouped in an inclusive manner: all conditions of the group have to apply for the catalog price to apply. Hence the "AND". Meanwhile, condition groups are exclusive: only one group has to apply for the catalog price to apply. Hence the "OR".

The default condition group is empty. You can add conditions to it using the drop-down menus in the lower part of the section:

- Choose a category or any other type of selection, and then click on the "Add condition" button.
- The condition will appear in the condition group. You can put many conditions in a condition group.
- Once a group is completed and you want to create a new condition group, click on the "Add new condition group". A new group will then appear, which you can fill in the same way.

By default, new conditions are added to the condition group that was created last. If you need to add conditions to a previous group, click on that group to highlight it, and then add your conditions.

 You cannot currently delete a condition group.