Managing the Catalog

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The foundation of a PrestaShop site is its catalog, which contains products and product categories. Building and improving your catalog is the main way you will make your website live in the eyes of the customer. This is where your shop becomes a reality, creating content, and thus giving value to your online presence.

As the heart of your shop, your catalog deserves a great deal of your attention. Adding products does not only mean adding an image and some text, and then validating your content. It means knowing your product by heart: price, weight, size, features, specifications, details, manufacturer, supplier and so much more. You should not start adding products to your Catalog without knowing exactly what you want to present to the customer, and thus need to have a set plan about your products and the way they will be displayed. This also means knowing your shop's front office like the back of your hand in order to properly fill in the required fields.

The "Catalog" section can be accessed by opening the menu with the same name, which lists all the product-related pages. This is where you manage your products and their characteristics throughout your PrestaShop shop.

This chapter contains the following sections:

- Managing Products
- Managing Categories
- Monitoring Your Catalog
- Managing Product Attributes
- Managing Product Features
- Managing Manufacturers
- Managing Suppliers
- Building Image Maps
- Managing Tags
- Managing Attachments