

# Designer Guide

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The default PrestaShop install offers a neutral theme in black and white, enabling sellers to quickly and freely start their activity, whatever their business line.

Nearly 2000 themes are available through the PrestaShop Addons marketplace (<http://addons.prestashop.com/en/>). They were created either by members of the PrestaShop community or the PrestaTeam, and are sold at reasonable prices – some are even free.

As a graphic designer/web developer, you too can put your themes up for sale on the PrestaShop Addons site, and earn 70% of the selling price.

- Theme development fundamentals
- Organization of a Theme
- Laying the Theme's Foundations
- Theme templates and Smarty
- Using jQuery and Ajax
- Best practices
- Bootstrap, Sass and Compass in PrestaShop 1.6
- Tying your theme to your Addons account

## Training

PrestaShop also offers a complete training program for designers. Contact us through this page: <http://www.prestashop.com/en/training>